

College of Business and Law
 Pathway Maps from Vocational Education to Higher Education Programs
 for Students Commencing from 2021

Credit from VE programs to
BP252 Bachelor of Business (Marketing)

	AD010- Associate Degree in Business	AD015- Associate Degree in Legal Practice (Paralegal)	DP003- Diploma of Commerce	C5395- Diploma of Information Technology (ICT50118)	C5358- Diploma of Business (BSB50215)	C5375- Diploma of Business Administration (BSB50415)	C5391- Diploma of Leadership and Management (BSB51918)	C5371- Diploma of Business (Public Relations) (22284VIC)	C5369- Diploma of Logistics (TLI50415)	C5372- Diploma of International Business (BSB50815)	C5366- Diploma of Marketing and Communications (BSB52415)	C5390- Diploma of Accounting (FNS50217)	C5379- Diploma of Financial Services (FNS51815)	C5343- Diploma of Financial Planning (FNS50615)	C6164- Advanced Diploma of Conveyancing (BSB61115)	C6163- Advanced Diploma of Accounting (FNS60217)	C6155- Advanced Diploma of Marketing and Communications (BSB61315)	C6144- Advanced Diploma of International Business (22279VIC)	C6140- Advanced Diploma of Business (Public Relations) (22283VIC)	C6141- Advanced Diploma of Legal Practice (22276VIC)
COMMON CORE																				
ACCT1046	Accounting in Organisations & Society	X	X								X					X				
BUSM4176	Introduction to Management	X	X	X																
ECON1010	Macroeconomics 1	X	X						X	X		X	X			X		X		
ECON1020	Prices and Markets	X	X																	
ECON1030	Business Statistics 1	X	X													X				
ISYS2056	Business Information Systems	X	X	X							X					X				
LAW2442	Commercial Law	X	X													X				
MKTG1025	Marketing Principles	X	X	X	X		X		X	X							X	X	X	
MARKETING MAJOR																				
MKTG1050	Buyer Behaviour	X						X		X										
MKTG1041	Marketing Communication										X						X		X	
MKTG1045	Market Research							X												
MKTG1053	Service Quality																			
MKTG1080	Applied Brand Management																			
MKTG1092	Product Innovation Management																			
MKTG1415	Digital Marketing										X									
MKTG1071	Strategic Marketing*																			
BUSINESS MINOR AND ELECTIVE COURSES																				
Business Minor Course 1		X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X
Business Minor Course 2		X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X
Business Minor Course 3		X	X	X	X	X	X	X	X			X	X	X	X	X	X	X	X	X
Business Minor Course 4		X	X	X	X	X	X	X	X	X		X	X	X	X	X	X	X	X	X
Student Elective 1		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 2		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 3		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 4						X			X	X	X				X		X	X	X	X
Total Credit (courses)		16	8	8	8	8	8	8	8	8	8	8	8	8	8	12	10	10	10	8
Remaining Program Duration (Years)		1	2	2	2	2	2	2	2	2	2	2	2	2	2	1.5	2	2	2	2

X= Credit granted

* Capstone course