



lflf.org.au

Jack Beetson, Executive Director

Our Story

- Aboriginal-run charity teaching Aboriginal adults to read and write.
- Innovative literacy campaign model that has helped 10 million people in developing countries. Adapted for use in Australia.
- More than 40% of Aboriginal adults have low literacy. As high as 70% in remote areas.

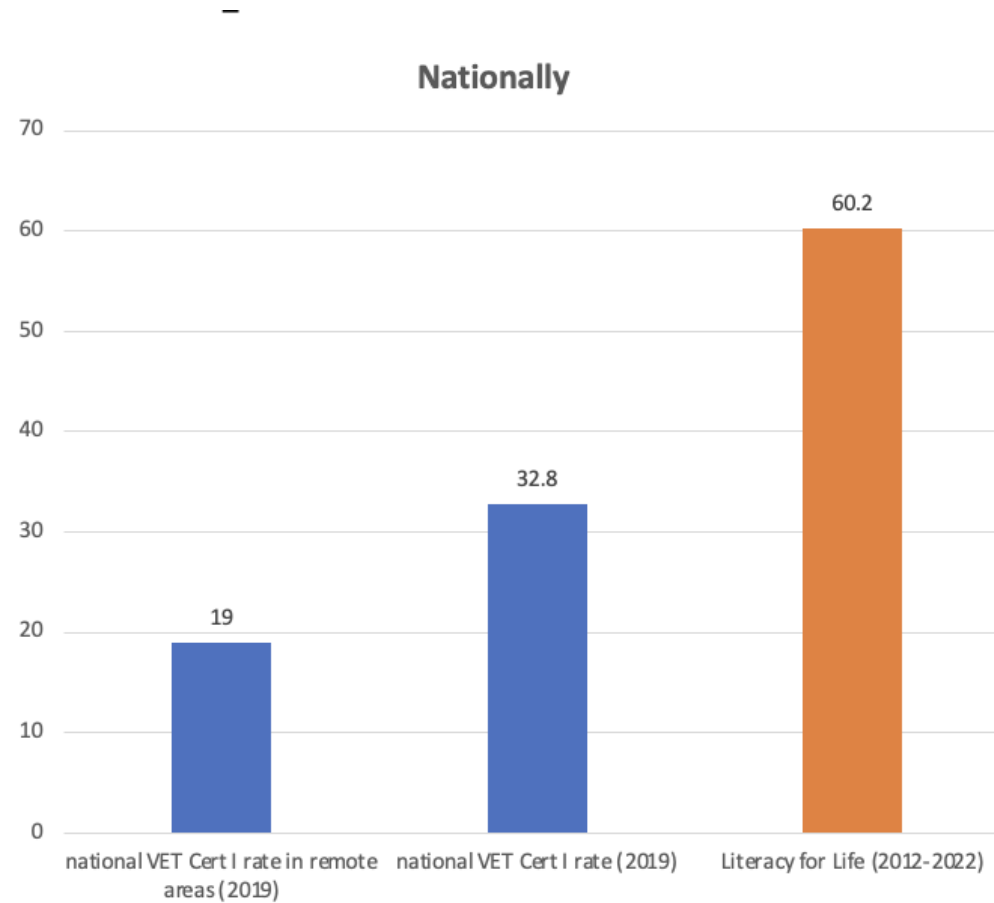
Locations



Results

- Annually evaluated – over 335 graduates so far.
- More than 4 x graduation rate of comparative programs.
- Over 50% of Literacy for Life graduates move on to work, further study or volunteer roles.
- Students improve one Australian Core Skills Framework level on one or more indicators within 6 months.
- 50+ Indigenous jobs created within Campaign so far – locals teaching locals.

Indigenous student completion rates



Sources: 1. Commonwealth of Australia. (2022). Don't take it as read: Inquiry into adult literacy and its importance. Canberra: Parliament of the Commonwealth of Australia. 2. NCVER. (2021). Australian vocational education and training statistics: total VET students and courses 2019. NCVER National VET database. Commonwealth of Australia. 3. NCVER. (2022). VET qualification completion rates 2021: data slicer. Retrieved from <https://www.ncver.edu.au/research-and-statistics/data/all-data/vet-qualification-completion-rates-2021-data-slicer>

Why it Works

- Community ownership
- Local people do the work
- Campaign approach

Tennant Creek

- **“For myself and my team and the feedback that we get from the student, it’s all good. And I hear a few of the guys there just the other day down the streets and, ‘Ah, I love what I’m doing.’ And it really touches my heart and even touches their heart that now they found something that they were searching for.”**

Clayton Hayes (‘CH’), a staff member from Tennant Creek - pictured presenting certificates to graduates.



Results in the Northern Territory

- Over 130 students participated since 2019
- Employment and training for 20 local people, supported by ESL teachers
- Includes digital skills and setting up post-literacy pathways
- Flexible delivery to accommodate people already in employment
- More classes ready to go in 2023

Ltyentye Apurte

- “I enjoyed the whole *Yes, I Can!* course because I've learned a lot of new things. The teachers were great and helpful. We need to encourage people and spread the words about the Post Literacy and *Yes, I Can!*.”

Farrah Flowers, a graduate from Ltyentye Apurte.



Tennant Creek

- **“The program is helping me to understand how to be a role model for our communities in and around the Barkly region. The good thing I like about *Yes, I Can!* is learning to read and write better and sharing with those who most need help with how to fill out forms. We need to go out together around town camps and see what really needs to be changed to make things better to the communities, especially the Elders. *Yes, I Can!* has helped me do that.”**

Noel Newcastle, a graduate from Tennant Creek - pictured during digital literacy classes.





“Possibly one of the most useful, relevant and absolutely necessary programs in the Barkly.”

James Winwood, Barkly Regional Arts Music and Events Manager.



The best gift you can give is a literate mother.



lflf.org.au

jack.beetson@lflf.org.au

0417 967 960