



Position Description – Senior Digital Designer

Position Details

Position Title: Senior Digital Designer

College/Portfolio: Vocational Education

School/Group: Learning & Teaching Innovation & Quality

Campus Location: Based at the CBD campus, but may be required to work and/or be based at other campuses of the University.

Classification: HEW 8

Employment Type: Continuing

Time Fraction: 1.0 FTE

RMIT University

RMIT is a leading multi-sector university of technology, design and enterprise with more than 91,000 students and 11,000 staff globally. We offer postgraduate, undergraduate, vocational education and online programs to provide students with a variety of work-relevant pathways.

Our purpose is to offer life-changing experiences for our students, and to help shape the world with research, innovation, teaching and industry engagement. With strong industry connections forged over 130 years, collaboration with industry remains integral to RMIT's leadership in education, applied and innovative research, and to the development of highly skilled, globally-focused graduates.

With three campuses in Melbourne (Central Business District, Brunswick and Bundoora), two in Vietnam (Hanoi and Ho Chi Minh City) and a centre in Barcelona, Spain, RMIT is a truly global university. RMIT also offers programs through partners in Singapore, Hong Kong, mainland China, Indonesia, Sri Lanka, Belgium, Germany, Austria and The Netherlands, and enjoys research and industry partnerships on every continent.

We are also committed to redefining our relationship in working with and supporting Aboriginal self-determination. Our goal is to achieve lasting transformation by maturing our values, culture, policy and structures in a way that embeds reconciliation in everything we do. We are changing our ways of knowing, working and being to support sustainable reconciliation and activate a relationship between Indigenous and non-Indigenous staff, students and community. Our three campuses in Melbourne (City, Brunswick

and Bundoora campuses) are located on the unceded lands of the people of the Woi Wurrung and Boon Wurrung language groups of the eastern Kulin Nation

We're proud to share with you:

- The launch of our second **Reconciliation Plan for Dhumbah Goorowa**– a “**commitment to share**” - **an important step in our reconciliation journey.**
- RMIT University is an **Athena SWAN** member with Bronze Award accreditation and the College of Science, Engineering and Health is central to driving improvements in gender equality, diversity and inclusion, particularly in the Science, Technology, Engineering, Mathematics and Medicine (STEMM) disciplines.
- RMIT was placed **10th in the 2019 Randstad Employer Brand Research Awards**, up five spots from 2018.
- We were named as an **Employer of Choice for Gender Equality** by the Workplace Gender Equality Agency in 2019.
- We achieved **Gold Employer status for LGBTIQ** inclusion in the Australian Workplace Equality Index (AWEI) in 2018 and now in 2019.
- We were recognised as a **top five employer in 2018 for workplace accessibility** with the Australian Network on Disability.

RMIT Standings in university rankings

RMIT has a deep commitment to innovation, research and teaching, we are a 5-Star university under the QS Stars international evaluation system and are **238th globally in QS World University Rankings 2020** (moved up 12 places compared to 250th last year), being also 32nd in the world among universities less than 50 years old (2014 QS Top 50 Under 50 index). Additionally:

- In the 2019 QS World University Rankings by Subject, RMIT was positioned 12th in the world (highest ranked in Australia) in Art and Design, 22nd in the world (fourth highest in Australia) in Architecture and the Built Environment, and 37th in Media and Communications. We are also among the world's top 100 universities in Engineering (Civil and Structural; Electrical and Electronic; and Mechanical, Mechanical, Aeronautical and Manufacturing); Accounting and Finance; and Business and Management Studies).
- In the 2018 QS Rankings by Subject, RMIT was ranked 11th in the world and number one in the Asia Pacific for Art and Design, and 26th in Architecture and the Built Environment. RMIT is also among the world's top 100 universities in Engineering (Civil and Structural; Electrical and Electronic; and Computer Science and Information Systems); Accounting and Finance; Business and Management Studies; and Communication and Media Studies. The 2018 Shanghai Ranking's Global Ranking of Academic Subjects highlighted RMIT's strength in Engineering and Technology in particular.
- In the specialised rankings, RMIT is ranked 77th in the QS Graduate Employability Rankings 2020 and 82nd in the inaugural Times Higher Education University Impact Rankings 2019.
- RMIT also ranks in the world's **top 400** in the 2019 Academic Ranking of World Universities and in the world's **top 400** in 2020 Times Higher Education World University Rankings.

For more information, visit rmit.edu.au/about

College of Vocational Education

The purpose of RMIT's College of Vocational Education is to empower learners and our industry, community and government partners to succeed in the new world of work. Our five-year strategic roadmap, [ALIVE@RMIT](#), purposefully guides everything we do in vocational education to deliver our vision: to position RMIT as a leading multi-sector provider with global impact and influence.

Led by our Pro Vice Chancellor, the College of VE is reimagining how we deliver vocational education to create unique experiences for our students and partners, so we can:

- lead in practice-based learning

- empower learners for the future of work
- engage industry and community at scale
- grow for impact and influence

The College of VE is delivering impact through transformation that creates long-term change.

Learning & Teaching Innovation & Quality

Guided by our student-centered approach, the College of VE empowers high-performing educators to deliver exceptional learning experiences by:

- Accelerating online delivery and embedding learnings from COVID-19 and
- Enabling a new and unique approach to practice-based learning

With a central focus on learning and teaching innovation, driven by a culture of continuous improvement and underpinned by strong governance, the College of VE strives for excellence in quality, compliance and policy oversight.

Position Summary

The Senior Digital Designer will hold responsibility for developing digital learning tools and interactivities for multiple Vocational Education (VE) program development projects at RMIT. The Senior Digital Designer will lead the preparation of digital content as required by the program and will play a vital role in ensuring the development of the digital learning resource is relevant to the learning cohort, of high quality and developed within the required timelines and scope of the project. The position works closely with the external developers, the RMIT development community and key stakeholders.

The Senior Digital Designer will work with the project team and content developers required to build digital assets as needed by each project. This position plays a vital role in designing the digital resources for integration within the University's Learning Management System.

Reporting Line

Reports to: Manager, L&T Innovation.

Direct reports: 3

Organisational Accountabilities

RMIT University is committed to the health, safety and wellbeing of its staff. RMIT and its staff must comply with a range of statutory requirements, including equal opportunity, occupational health and safety, privacy and trade practice. RMIT also expects staff to comply with its policy and procedures, which relate to statutory requirements and our ways of working.

Appointees are accountable for completing training on these matters and ensuring their knowledge and the knowledge of their staff is up to date.

Key Accountabilities

- Manage resource development projects including advising on project scope, coordinating contributions from learning analytics, learning design, communication design, programming and other specialists and maintaining effective liaison with VE stakeholders.
- Develop high quality digital learning assets including mixed reality to support teaching and learning for VE programs.
- Provide technical advice and recommendations to support the development of digital learning.
- Coordinate implementation of digital content development for VE programs.
- Work with the Manager, Teacher Capability to ensure alignment of products with capability building.
- Provide advice and recommendations to support the user/learner experience.
- Participate in RMIT development communities and contribute to technical tools' development, rollout and support as required by projects.
- Conduct rapid prototyping, trialling and testing of digital assets including mixed reality.
- Ensure that products and services are consistent with University requirements and statutory/regulatory obligations (e.g. quality, accessibility, re-use, sustainability, learning and teaching templates).

- Work collaboratively with other members of the learning experience team, external developers, RMIT digital community and key stakeholders to develop digital assets for VE.
- Collaborate across leadership and partnerships to understand current and future learning methodologies and products.
- Problem solve across the variety of learning systems used by RMIT to deliver best fit solutions.
- Actively participate as part of team initiatives and projects and cooperate with team members in a manner that reflects a commitment to team goals and objectives, effective communication, information sharing and problem-solving practices.
- Collaborate with Learning Design, Quality & Policy teams to codesign learning solutions.
- Perform other duties as assigned by the Manager.

Key Selection Criteria

1. Proven skills and experience in regard to digital design within an educational setting.
2. Deep knowledge of digital learning principles and practices, as well as current and future trends in digital learning technologies, including Mixed Realities, Canvas, Adobe suite and Microsoft products.
3. Demonstrated ability to develop a range of digital assets, including mixed reality to support learning.
4. Demonstrated ability to negotiate with and influence stakeholders to enable evidence-based outcomes in digital design.
5. Demonstrated project management skills in the development of digital learning assets, with a capacity to scope realistic projects, liaise with diverse internal and external stakeholders, meet timeframes and deliver quality outcomes.
6. High-level interpersonal and professional communication skills to work effectively with individuals and teams of staff with different levels of technical knowledge.
7. Demonstrated capacity to work both independently and in multi-disciplinary team environments.
8. Experience in training a variety of diverse stakeholders in an educational context.

Qualifications

A qualification in multimedia, web design, information technology or similar is desired, with experience in either a learning design role or experience as a teacher/trainer and assessor, and appropriate relevant industry experience.

Appointment to this position is subject to passing a Working with Children check

Endorsed:	Signature: Name: Title: Date:	Approved:	Signature: Name: Title: Date:
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