

RMIT and DiDi team up to help improve equity and inclusion

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Introduction

At the heart of the **Transformative Business Research Design** project is the commitment to promoting cultural competence and inclusivity. By integrating Indigenous perspectives into the curriculum and partnering with industry leaders, the project provides students with unique learning experiences that prepare them for the diverse and interconnected world of business. These initiatives are designed to cultivate a sense of social responsibility and awareness, empowering students to make meaningful contributions to society.

Background

An **RMIT student project** that aims to improve female participation in the rideshare industry has been chosen for possible further development by DiDi.

- ▶ **RMIT's Signature AAA Pedagogy** is central to our L&T Philosophy
- ▶ **Interactive activities** are conducted using EdTech tools like Miro, Mentimeter, Padlet, and Adobe Express
- ▶ **Blended learning techniques** are employed following the Kaospilot Pedagogical Approach
- ▶ The course features **authentic assessments** that simulate real-world social issues in Australia incorporating global goals.

These **assessments** are **co-designed** with an industry partnered DiDi Australia and challenge students to apply their research knowledge to solve practical social problems.

Students gain invaluable real-life experience and research skills through these tasks



Enhanced Empathy and Understanding

Students developed a **deeper awareness** of accessibility issues and empathy for individuals facing unequal access, enriching their learning experience.



Promotion of Innovation and Inclusivity

The project encouraged the **development of innovative solutions** aimed at improving safety, accessibility, and inclusivity within the ride-share industry, preparing students to address contemporary and future challenges.



Skill Development and Professional Readiness

Students gained **practical, ready-for-work skills** through exposure to real-world business challenges, enhancing their problem-solving and professional communication abilities.



Alignment with Global Goals

The project connected student research to the **Sustainable Development Goals (SDGs)**, fostering a broader understanding of how their work contributes to global social objectives.

Core Areas of Impact

The Project

What and Why?

Partnership with DiDi Australia:

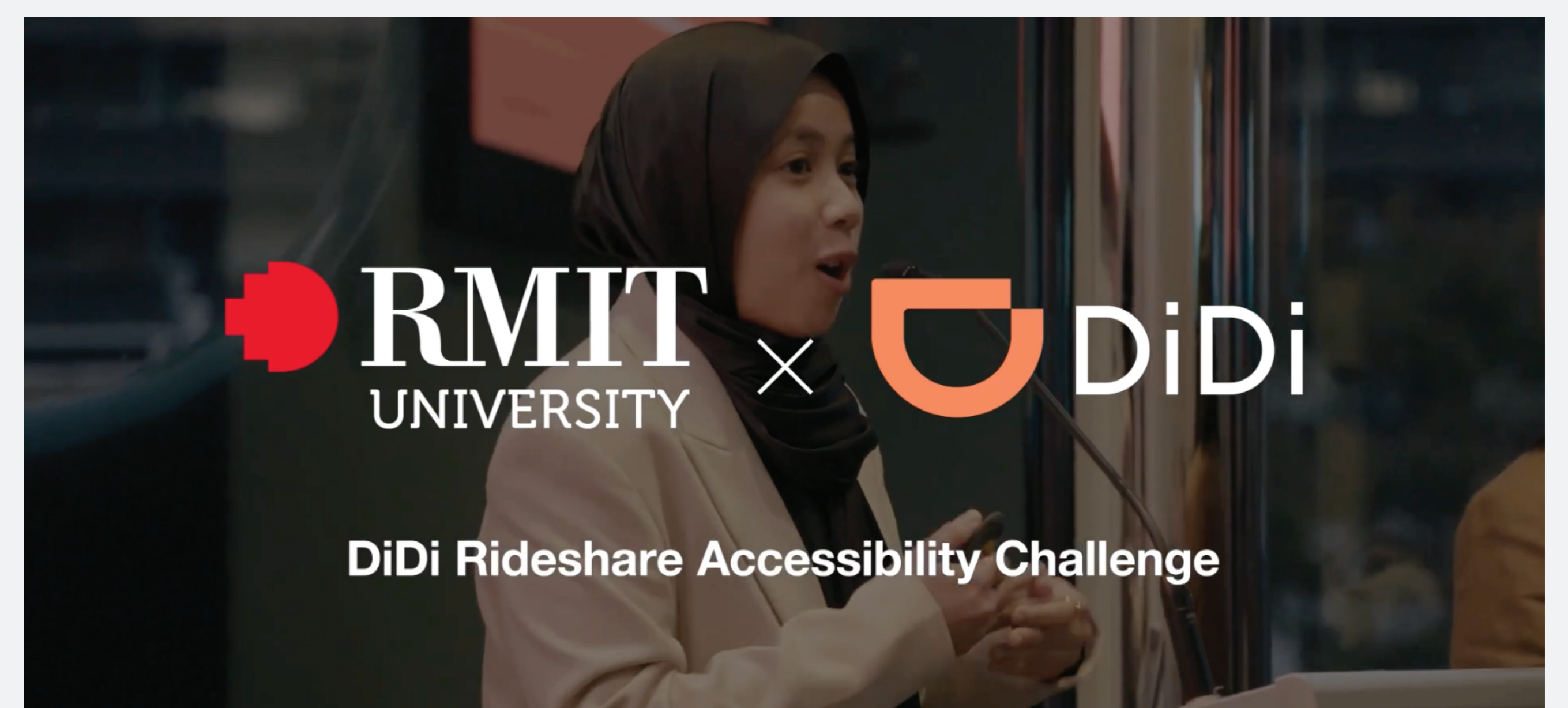
- ▶ **What:** Enriches students' learning by allowing them to research accessibility and unequal access from various perspectives
- ▶ **Why:** Connects their research to broader social goals and links with SDGs like G5 - Gender Equality, G8 - Decent Work and Economic Growth, G10 - Reduced Inequalities, G11 - Sustainable Cities and Communities, and G17 - Partnerships for the Goals.

Incorporation of SDGs:

- ▶ **What:** Intergration of SDGs into the curriculum, informed by the team's research into sustainability and SDGs.
- ▶ **Why:** Ensures the curriculum is aligned with global sustainability goals, enhancing the relevance and impacts of students' learning.

RMIT's Industry Partnerships:

- ▶ **What:** Exposes students to real-world business challenges and contemporary research in mobility and technology.
- ▶ **Why:** Ensures students graduate with ready-for-work skills by providing practical application opportunities to work on actual business problems and develop innovative solutions.



Links



Full article on this project



Testimonial from Kishani EMBA student | GSBL



Testimonial from Richard MIB Student | SOM