

Indigenous Perspectives in Curriculum

Festival of Social Impact

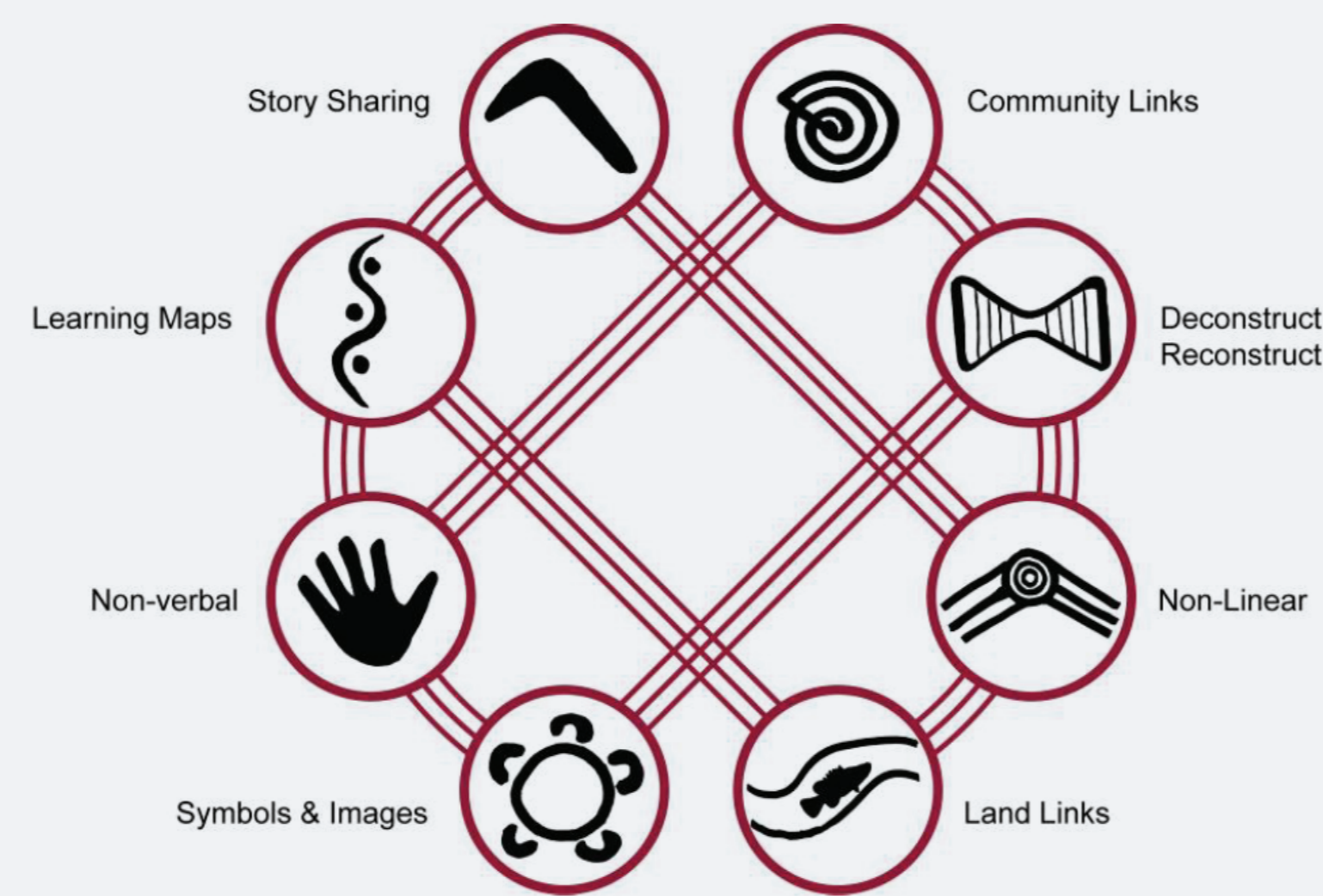
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Introduction

Transformative Business Research Design (BRD) project is a holistic initiative that highlights the university's commitment to Active, Authentic, and Applied learning. This project, which integrates Indigenous perspectives and industry-partnered learning (IPL), aims to enhance cultural competence, inclusivity, and social impact for postgraduate business students at the College of Business and Law (CoBL).



CoBL L&T 2023 Award
Local, National & Global Award Winners



The 8 Aboriginal Ways of Learning
(Pedagogical Framework)

Motivation

To **raise awareness** of the importance of engaging and understanding the Indigenous knowledge and perspective on matters relating to the business end of delivering social impact and inclusive outcomes and create meaningful learning opportunities for our local and international students about the First Nations of Australia.

Planning — Goals, Explore and Embed Indigenous Perspectives



Learning and Teaching Goals

- ▶ To **engage with and explore** the perspective of the First Nation in our coursework
- ▶ To **bring industry conversation** of real-world business research problems in the classroom
- ▶ To **embed the knowledge** of First Nations into the coursework in the form of assessments or case study learning materials
- ▶ To educate Executive MBA and postgraduate business students about **the relevance and social value of IP (community)** and how this knowledge translated through the workplace environment



Methods

- ▶ **Design and tailor** lecture and tutorial materials to capture the Indigenous perspectives (scaffolded approach)
- ▶ **Embed** Indigenous case studies in relevant modules
- ▶ **Develop** assessment tasks specifically focused on Indigenous Perspectives



Audience

- ▶ **Executive MBA** students
- ▶ **Postgraduate** business students in CoBL



Frequency

- ▶ Made **available on canvas** every semester



Assessment Development

IP Focused - Simulated Work Integrated Learning Assessment Task

Purpose: Explore a complex business research problem affecting organisations across Australia, particularly in demonstrating commitment to creating meaningful opportunities for Aboriginal and Torres Strait Islander peoples through internal and external practices

First task: Choose a research question and select an organisation (could be current/future workplace) to apply its context through a business research process by identifying and defining the problem with respect to Environmental, Social and Governance (ESG) principles.

Second Task: Present practical recommendations to senior management on how and why the current practices of the organisation can progress and advance the Reconciliation Action Plan of Australia.

Impact Case Studies

CoBL L&T - SoTL Impact Case Study

- ▶ **Teaching and Learning Philosophy:** Emphasises on commitment to innovative and inclusive pedagogy.
- ▶ **BRD Course Materials:** Curated dynamic learning materials that engage students and foster rich conversations.
- ▶ **Interactive Activities:** Use of tools like Miro, Mentimeter, Padlet, and Adobe Express
- ▶ **Blended Learning Techniques:** Include video recordings of lectures, real-world case studies, and interviews with Indigenous traditional owners and industry partners.
- ▶ **Authentic Assessments:** Integration of assessments that simulate real-world social issues related to reconciliation action plans for Indigenous communities in Australia
- ▶ **SDGs Focus:** Codesigned assessments with an industry partner (DiDi) that challenge students to apply their knowledge to solve practical problems.



Indigenous Business Case Studies

by Mohamed Farah, Alvedi Sabani, Chris Hope & Huyen Le

Containing chapters such as

- ▶ **Sustainability and Legacy:** Learning from Indigenous Wisdom in Modern Business
- ▶ Strategic Integration of Indigenous Perspectives for **Sustainable Business Growth**
- ▶ Alinga Energy Consulting: Harnessing Social Entrepreneurship and Indigenous Knowledge for **Sustainable Development**
- ▶ **Digital Transformation in Indigenous Enterprises:** A Case Study of Vets on call and its impact on Customer Experience and Economic Growth
- ▶ **Bridging and Digital Divide:** Leveraging Emerging Technologies to Enhance Education and Employment Outcomes for First Nations Communities in Australia
- ▶ **and many more**

Links



Transformative Business
Research Design Project



Impact Case Study
Full Document