

RMIT University & Swiftposium present...

TAYLOR SWIFT

FANPOSIUM

Sunday 11th Feb | The Capitol



WELCOME TO FANPOSIUM

Professor Lisa Given

Director, Social Change Enabling Impact Platforms

Professor of Information Sciences





Acknowledgement of Country

RMIT University acknowledges the people of the Woi wurrung and Boon wurrung language groups of the eastern Kulin Nation on whose unceded lands we conduct the business of the University.

RMIT University respectfully acknowledges their Ancestors and Elders, past and present.

RMIT also acknowledges the Traditional Custodians and their Ancestors of the lands and waters across Australia where we conduct our business.

FANPOSIUM

○ Fan Presentations

○ Screening: Miss Americana

○ Panel Discussion



WELCOME FROM RMIT

Professor Calum Drummond AO

*Deputy Vice-Chancellor Research
and Innovation and Vice-President*



FAN PRESENTATIONS

**Associate Professor
Shelley Brunt**

*Program Manager,
Bachelor of Arts (Music Industry) Degree*



FAN PRESENTERS



RAHMA



MAYA



JASMINE



AZALEA



ASHLEY



RAHMA

Masters Student at
Ritsumeikan University
Kyoto, Japan

**“THIS LOVE IS OURS: KARAOKE
PARTY EVENTS IN INDONESIA”**



MAYA

High School Student at
German Swiss International School
Hong Kong

**“WHY TAYLOR SWIFT IS SUCH
AN INSPIRATION TO ME”**



JASMINE

Writer at UMUSIC NZ and Undergraduate Student at the University of Auckland New Zealand

“TAYLOR’S SONGS AND THEIR DIGITAL IDENTITIES: THE MIRRORBALL GIRLIES, THE ARCHER GIRLIES AND THE THIS IS ME TRYING GIRLIES”

TAYLOR'S
SONGS & THEIR
✦ DIGITAL ✦
IDENTITIES

THE 'MIRRORBALL' GIRLIES ~ 'THE ARCHER' GIRLIES ~ THE 'THIS IS ME TRYING' GIRLIES

IDENTITY CASE STUDIES

mirrorball, this is me trying & The Archer

folklore, 2020

image source: wikipedia



Lover, 2019

image source: wikipedia



ALL 3 SONGS...

Discuss
mental health

Have aesthetics &
characteristics

Intersect with
social roles

Connect to
pop culture



image sources credited on Pinterest:@jasgray294

MIRRORBALL GIRLIES



mirrorball
Taylor Swift

And I'm still a believer, but I
don't know why
I've never been a natural,
all I do is try, try, try



KNOWN FOR:

Reflecting others in social situations, false effortlessness, optimism, friendliness

RELEVANCE TO MENTAL HEALTH:

Social anxiety, insecurity

SOCIAL ROLES:

Various sibling ranks, people pleasers

IN POPULAR CULTURE:

Amy March, Caroline Forbes, Monica Geller



crying and doing my make up
860 views

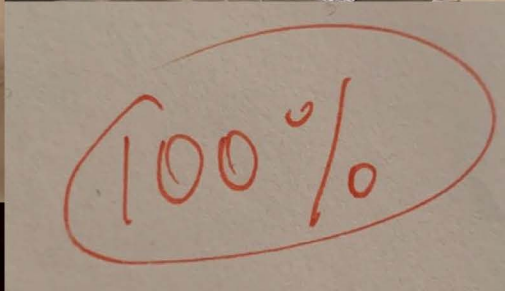
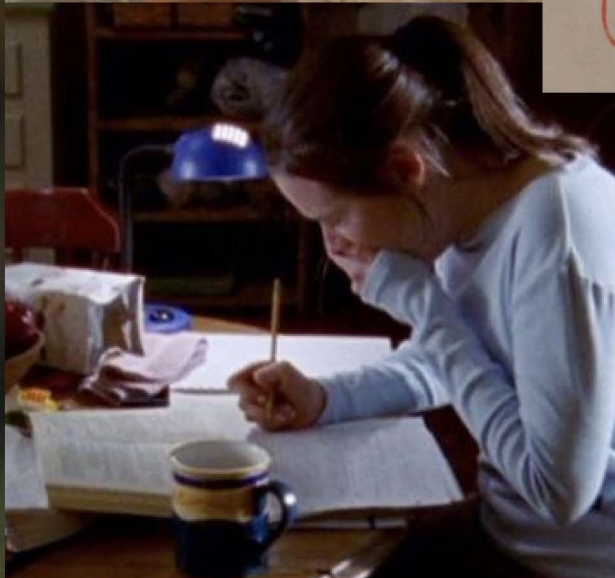


image sources credited on Pinterest:@jasgray294

THIS IS ME TRYING GIRLIES



this is me trying
Taylor Swift

I've been having a hard time adjusting
I had the shiniest wheels, now they're rusting



KNOWN FOR:

Struggling, being intelligent, overlooked, emotional, independent but seeking validation

RELEVANCE TO MENTAL HEALTH:

Burnout, depression, mood swings

SOCIAL ROLES:

Eldest child, perfectionists, 'gifted' child

IN POPULAR CULTURE:

Jo March, Rory Gilmore, Spencer Hastings, Barbie

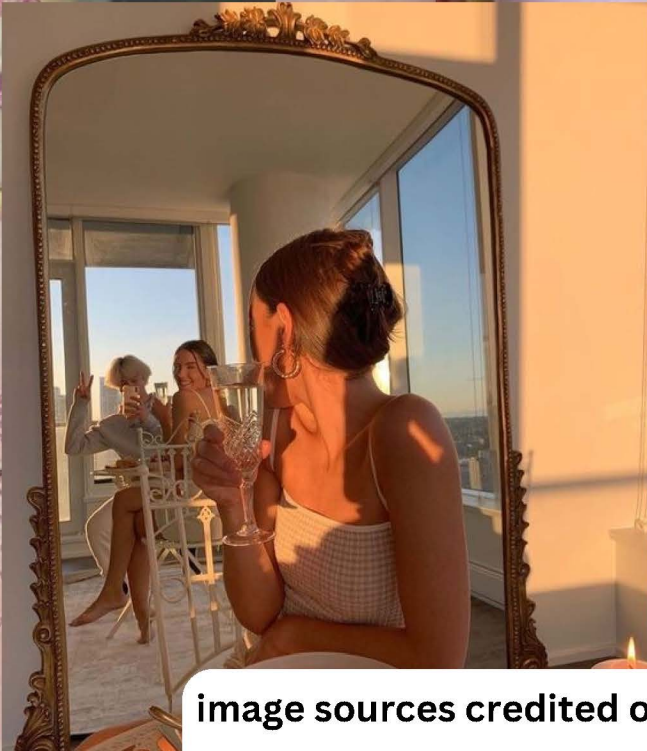
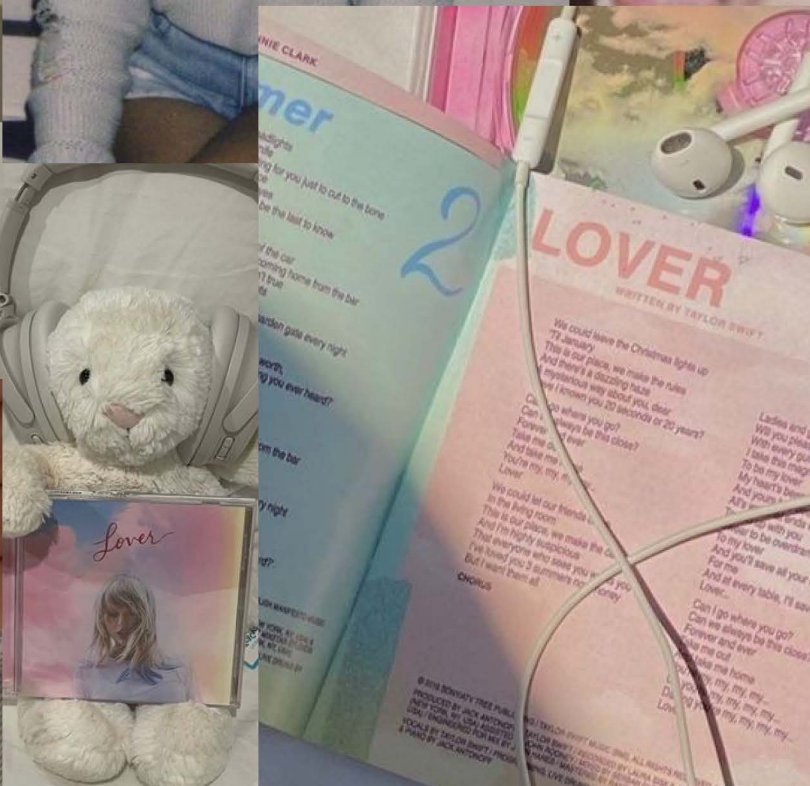
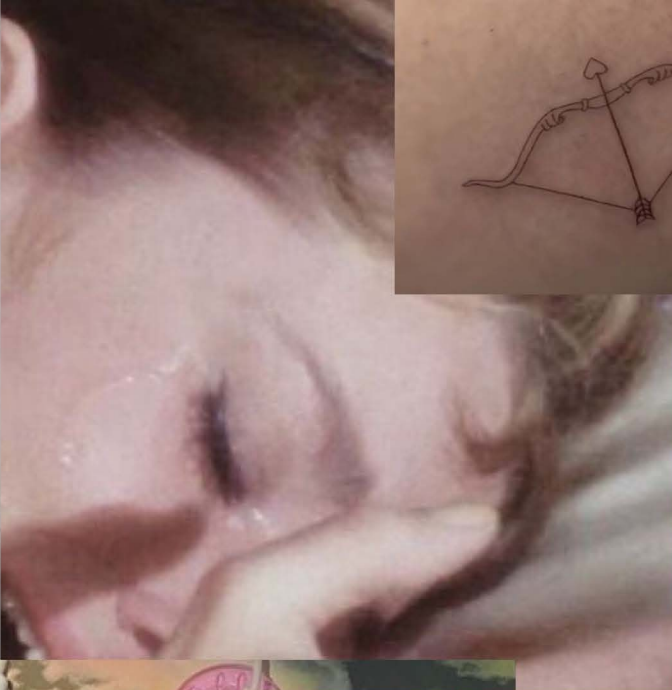


image sources credited on Pinterest:@jasgray294

THE ARCHER GIRLIES



The Archer
Taylor Swift

**Who could ever leave
me, darling?
But who could stay?**



KNOWN FOR:

Being likeable, overthinking, having guard up, fearful of rejection or abandonment

RELEVANCE TO MENTAL HEALTH:

Social anxiety, effects of heartbreak

SOCIAL ROLES:

Hopeless romantics, extroversion/introversion

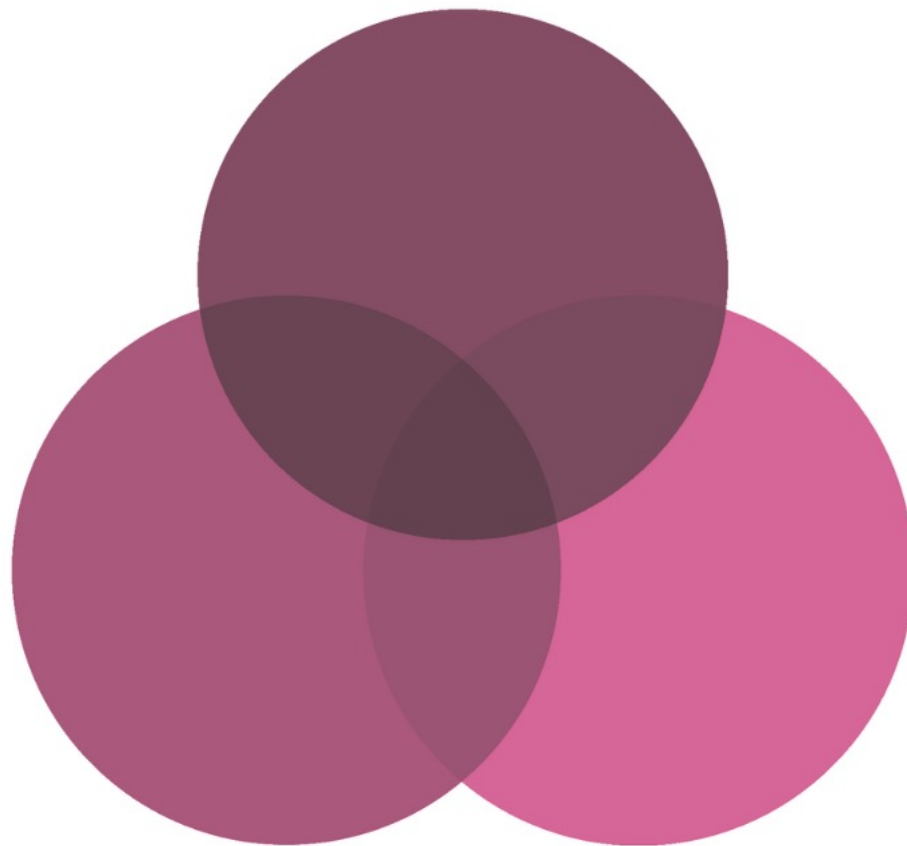
IN POPULAR CULTURE:

Conrad Fisher, Connell Waldron, Daisy Jones

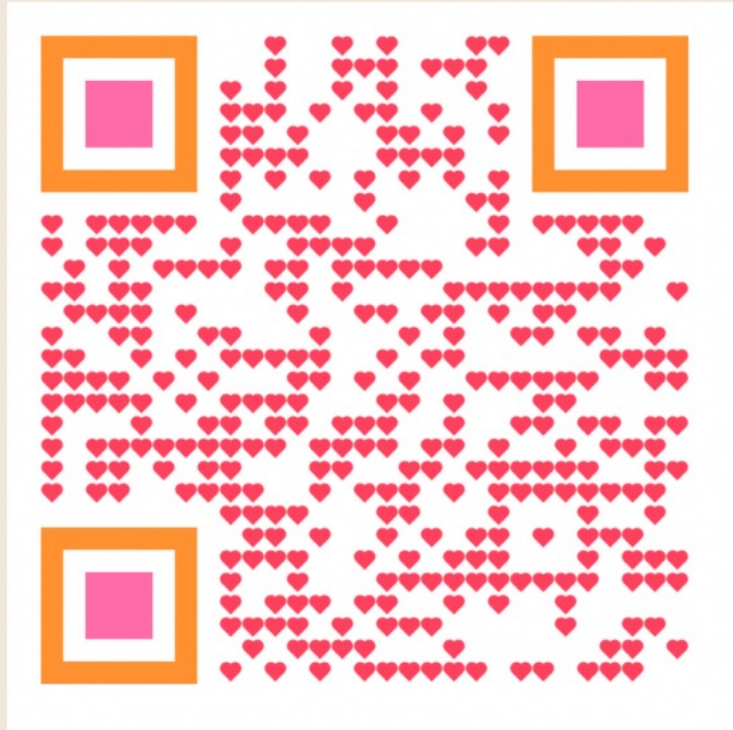


image sources credited on Pinterest: @jasgray294

THE INVISIBLE STRING



SCAN FOR A PLAYLIST!



@jasmineegray



playlist by platt.RM



AZALEA

Founder and Events Officer,
& Undergrad Student at the
University of Melbourne

**“UNIMELB SWIFTIES’
SOCIETY”**



ASHLEY

President & Undergraduate Student
at The University of Melbourne



1. FOREVERMORE CHARITY GALA



2. STUDY WITH SWIFTIES & FRIENDSHIP BRACELETS



UNIMELB SWIFTIES' SOCIETY

1/3
AFFILIATED CLUB

SWOTVAC SWIFTIE STUDY SESSIONS!!!

SESSION 1: 23/10 from 10-4 SESSION 2: 26/10 from 12:30-4

OLD ARTS ROOM 156

"OMG STUDY, IT'S GOOD!"

A promotional poster for 'SWOTVAC SWIFTIE STUDY SESSIONS!!!'. It features a photo of Taylor Swift wearing a black graduation cap and a purple gown. The text includes the event name, dates and times for two sessions (23/10 from 10-4 and 26/10 from 12:30-4), the location 'OLD ARTS ROOM 156', and the slogan '"OMG STUDY, IT'S GOOD!"'. Logos for 'UNIMELB SWIFTIES' SOCIETY' and '1/3 AFFILIATED CLUB' are also present.

3. 1989 (TV) EOX CRUISE & EOX PARTIES



4. TRIVIA NIGHTS & BAKING WITH SWIFTIES



Mastermind Trivia Night ^{1/5}

5/10/2023 6:00-9:00pm Queensberry Hotel
13 for members 19.99 for non-members
book through the trybooking link below!

UIC AFFILIATED CLUB

It was all by design 'Cause I'm a mastermind

A promotional poster for Mastermind Trivia Night. The background is dark blue. At the top, it says "Mastermind Trivia Night" with a "1/5" badge. Below that, it lists the date "5/10/2023", time "6:00-9:00pm", and location "Queensberry Hotel". It also lists prices: "13 for members" and "19.99 for non-members". A call to action says "book through the trybooking link below!". There are icons for a lightbulb, a question mark, and a speech bubble with "Q" and "A". At the bottom, there is a photo of Taylor Swift, a woman in a purple graduation gown, and a woman with her hands on her head. The text "It was all by design 'Cause I'm a mastermind" is at the bottom. There is also a logo for "UIC AFFILIATED CLUB" and a small profile picture for "Mastermind Taylor Swift".



FILM SCREENING

MISS AMERICANA



TAKE 5 TO STAND UP AND

SHAKE IT OFF

UP NEXT:

PANEL DISCUSSION

PANELLISTS



KATE PATTISON

*PhD Candidate
in Music Industry
RMIT University*



DR CATHERINE STRONG

*Associate Professor
in Music Industry
RMIT University*



CAMERON ADAMS

*Music Journalist &
Features Writer
LiSTNR*



LORRAE MCKENNA

*Owner/Director
Our Golden Friend &
Golden Grants*



DR LIZ GIUFFRE

*Senior Lecturer
in Communication, Music
and Sound Design
UTS*

THANK YOU



RMIT
UNIVERSITY